

THE PEARLFLOWER FOUNDATION

Presents

2025 MOTHER'S DAY BRUNCH

The Legacy
CONTINUES

SPONSORSHIP OPPORTUNITIES



The PearlFlower Foundation was created to support the philanthropic efforts and social impact initiatives led by the PearlFlower Brand and Chef Tiwanna Scott-Williams.

The PearlFlower Foundation is dedicated to nourishing the community by providing access to food, fostering love and joy through culinary experiences, and empowering individuals, particularly people of color and women, through entrepreneurship, culinary arts, and service-based projects. We strive to cultivate a future where everyone thrives and flourishes.

Our signature fundraiser, the Mother's Day Legacy Brunch, serves as a platform to honor and celebrate women and entrepreneurs making valuable contributions to their communities. Their contributions not only impact, but inspire and create legacy as they uplift future generations.

The PearlFlower Foundation believes that the empowerment of women is a direct reflection of the strength of families, communities and ultimately our futures.

A LETTER TO OUR POTENTIAL SPONSOR

On behalf the PearlFlower Foundation, we invite you to consider joining us by becoming a sponsor for this very special event. Now is an excellent time to partner with us by joining in this unique opportunity to enrich and transform lives in the communities we serve by creating cultural connections through culinary experiences.

We believe that this vision is a shared vision, and your support should not go unnoticed. Let's continue to work together to fuel motivation deep inside other women, minorities, and future entrepreneurs to dream and achieve the unimaginable.

As the brunch will be aggressively marketed on our digital communities and social media platforms, your company's partnership will serve as an invaluable opportunity to share this moment with us; while demonstrating your commitment to women's empowerment and community.

This is sure to be an unforgettable experience. We would love to celebrate with you!

Sincerely,

A handwritten signature in black ink that reads "Chef Tiwanna". The word "Chef" is written in a cursive script above the name "Tiwanna", which is also in a cursive script.

Chef Tiwanna Scott-Williams
And THE PEARLFLOWER BRANDS



WHY SPONSOR

As a sponsor, you will have access to one of the most sought after demographic niches in the country. This demographic is also the reason we are celebrating! Mothers are women who work tirelessly to care for themselves, and those around them. Event attendees are a captive, receptive audience that will get a first hand glimpse of your company's generosity, mission, products and/or services. This event will certainly provide you with a unique networking opportunity to connect with the community in a fun and entertaining environment.

WE NEED YOU

Your sponsorship helps to make this event possible by helping to offset the costs associated with event production. These costs are inclusive of food & beverage, staffing, rentals, floral, decor, graphic design, printing, gifts for attendees, honoree awards, marketing, photography, videography, lighting, audio-visual, event management and live entertainment. Any additional proceeds will support the social impact projects and future initiatives of the PearlFlower Foundation.

2025 FUNDRAISING GOAL
\$75,000

EVENT BUDGET
\$35,000

ANTICIPATED
TICKET SALE REVENUE
\$13,000

A photograph of four Black women of various ages smiling and posing for a selfie. The woman in the foreground is wearing a bright yellow top and holding a smartphone. Behind her are three other women: one with curly grey hair in a green shirt, one in a green top, and one in a pink blazer. The background is a blurred indoor event space with warm lighting and other people.

SPONSORSHIP LEVELS

SPONSORSHIP LEVELS

PRESENTING & PARTNER SPONSOR

\$20,000 +
(ONE AVAILABLE)

RECOGNIZED AS A PRESENTING SPONSOR IN ALL
EVENT MARKETING BEFORE AND DURING THE EVENT

OPPORTUNITY TO FORMALLY ADDRESS ATTENDEES DURING EVENT THROUGH
SPEECH OR PROMOTIONAL VIDEO DISPLAY (2-3 MIN.)

OPPORTUNITY TO LEAVE A LONG LASTING IMPRESSION
THROUGH MARKETING COLLATERAL

IN RECOGNITION OF YOUR COMMITMENT TO PHILANTHROPY
A COMPLIMENTARY SPACE HIGHLIGHTING
YOUR BUSINESS OR ORGANIZATION

ONE SPONSORED TABLE (10 EVENT TICKETS)
WITH UNLIMITED MIMOSAS

LEGACY BUILDER SPONSORSHIP

\$10,000
(TWO AVAILABLE)

COMPANY NAME AND LOGO WILL BE ACKNOWLEDGED IN
EVENT MARKETING BEFORE AND DURING THE EVENT

OPPORTUNITY TO LEAVE LONG LASTING IMPRESSION THROUGH
MARKETING COLLATERAL

EIGHT (8) EVENT TICKETS
WITH UNLIMITED MIMOSAS

CORPORATE TABLE SPONSORSHIP

\$2,500
(TWO AVAILABLE)

COMPANY NAME AND LOGO HIGHLIGHTED
DURING THE EVENT

COMPANY NAMED TABLE

EIGHT (8) EVENT TICKETS

VENDOR TABLES OPPORTUNITIES

\$250
(THREE AVAILABLE)

*In-kind donations are also greatly valued. Benefits of in kind sponsorships are flexible, and will be strategically evaluated to determine the best way to support and highlight the individual or sponsor. All donations made are tax deductible.

The Legacy CONTINUES



To begin the donation process and support our mission, we invite you to use the QR code provided. Your generous contribution will directly impact our efforts to boldly celebrate and inspire an entire community.





Visit Us

PEARLFLOWERBRAND.COM